

(Category - I Deemed to be University) Porur, Chennai



SRI RAMACHANDRA

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Category - I Deemed to be University) Porur, Chennai

SRI RAMACHANDRA FACULTY OF MANAGEMENT
SCIENCES

**SRFMS MANDATORY
DISCLOSURE**

2024-2025

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| <p>UGC has urged all HEI to sensitize the students to register in Academic Bank of Credits (ABC). This is a move to implement a credit transfer policy across HEI in India, which is part of National Education Policy 2020. To facilitate this process we have created a link in the student's portal (digicampus) to submit their ABC id. The process to register for ABC is</p> | |
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18.1 NAME OF THE INSTITUTION

| | | | |
|----------------------------------------|------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------|
| Name: | Sri Ramachandra Faculty of Management Sciences | | |
| Address: (as approved by AICTE) | No.1, Ramachandra Nagar, Porur, Chennai 600116, Tamil Nadu | | |
| Village: | Porur | | |
| Taluk: | Chennai | | |
| District/State: | Tamil Nadu | | |
| Pin Code: | 600116 | | |
| Phone Number: | 044-23860156 | Fax Number: | 044 -24765995/24767008 |
| E-Mail: | principal.management@sriramachandra.edu.in | Website Address: | https://www.sriramachandra.edu.in/ |

18.2 NAME & ADDRESS OF THE TRUST/SOCIETY/COMPANY AND THE TRUSTEES

| | |
|------------------------|------------------------------------------------------------|
| Name: | Sri Ramachandra Faculty Of Management Sciences |
| Address: | No.1, Ramachandra Nagar, Porur, Chennai 600116, Tamil Nadu |
| Village: | Porur |
| Taluk: | Chennai |
| District/State: | Tamil Nadu |
| Pin Code: | 600116 |

18.3 NAME & ADDRESS OF THE PRINCIPAL

| | | | |
|----------------------|--------------------------------------------------------------------|---------------------------|-------------------------|
| Name: | Dr.Selvam Jesiah | | |
| Address: | No.1, Ramachandra Nagar, Porur, Chennai 600116, Tamil Nadu , India | | |
| Phone Number: | Ph: +91-44-24768027 | Fax Number: | 044 - 24765995/24767008 |
| E-Mail: | principal.management@srimarachandra.edu.in | Cell/Mobile Phone: | 7708965721 |

18.4 NAME OF THE AFFILIATING UNIVERSITY:

| |
|-------------------------------------------------------------------------------------------------|
| <p>Sri Ramachandra Institute of Higher Education and Research (Deemed To be University)</p> |
|-------------------------------------------------------------------------------------------------|

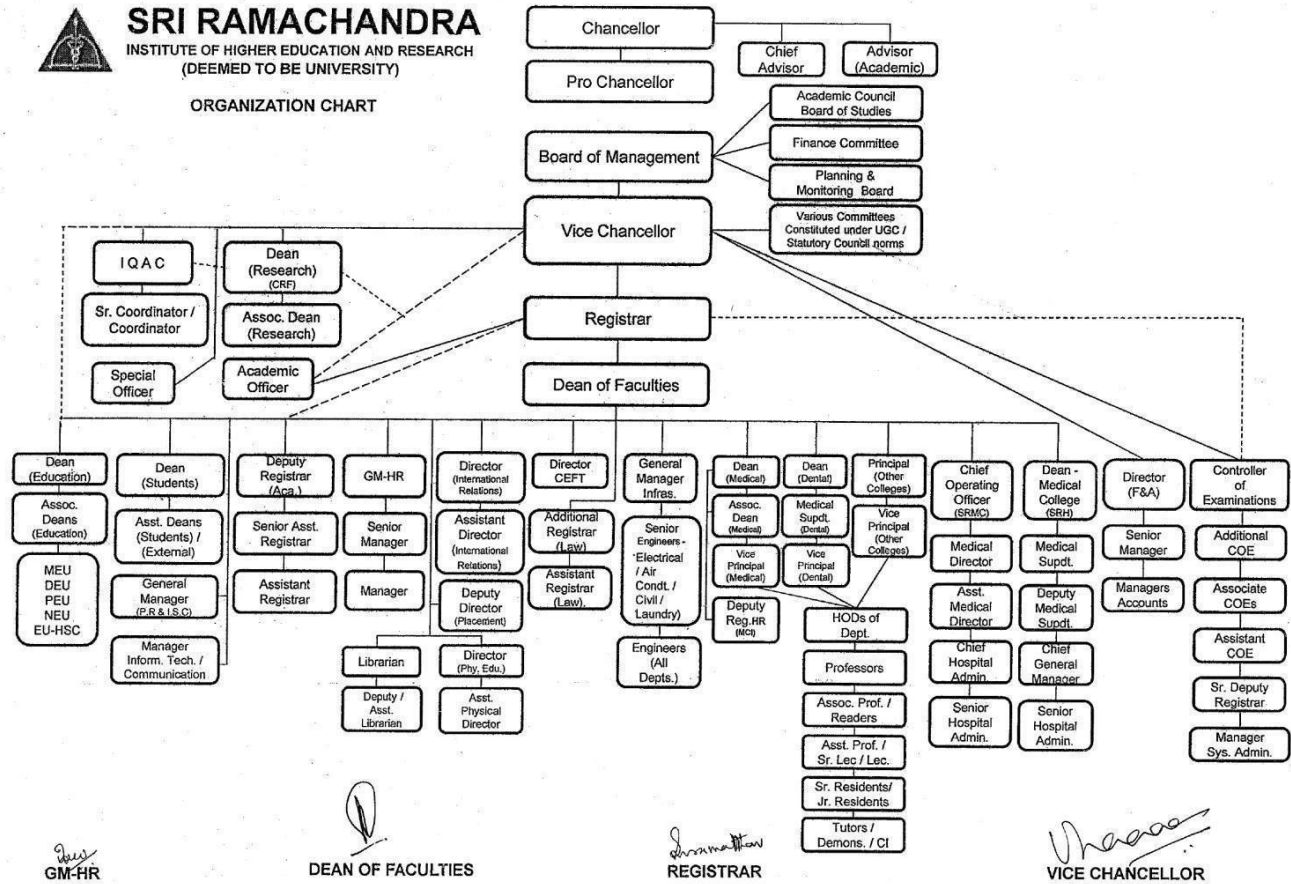
ACCREDITATION:

NAAC - accredited with a grade of A++

NBA - Self Assessment Report submitted, visit is yet to happen

18.5 GOVERNANCE

i) ORGANIZATIONAL CHART & PROCESSES:



ii) GRIEVANCE REDRESSAL MECHANISM FOR FACULTY, STAFF & STUDENTS:

As per MHRD's requirement for AICTE-approved institutions, grievance redressal mechanism is formed so that faculty, students, and staff can register their grievances. Apart from the Grievance Redressal Committee, SRFMS has constituted several special committees to deal with various kinds of issues that could be faced by students. These include the Anti-ragging Committee, the Internal Complaints Committee, and the Committee for SC/ST (Prevention of Atrocities) Act 1989.

iii) ESTABLISHMENT OF ANTI-RAGGING COMMITTEE:

| ANTI-RAGGING COMMITTEE: | | |
|------------------------------------------------------------------------------------------------------------|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Chairperson: | Dr. Uma Sekar Vice Chancellor | |
| Civil and Public Administration a) Revenue department (Ex officio) b) Police Department (Ex officio) | 1 | a) The Sub-Collector Ambattur Division Thirumangalam, Anna Nagar West Extn, Chennai - 101 b) The Assistant Commissioner of Police SRMC Range, Porur, Chennai – 600 116 |
| Local Media | 1 | Mr.R.Bhagwan Singh, Chief Editor, The Deccan Chronicle |
| Non Govt. organization involved in youth activities | 1 | Mr.M.Keshav, Founder & Chief Executive Officer, MANTRA- Management Training Research Associate |
| Faculty Members | 1 | Dr.Mahesh Vakamudi Pro Vice Chancellor |
| | 2 | Dr. K. Balaji Singh, Dean, SRMC &RI |
| | 3 | Dr.H.Thamizhchelvan, Dean, Dental College & Hospital |
| | 4 | Dr. S. Anandan, Dean(Students) |
| | 5 | Dr. Sujatha, Professor, Faculty of Pharmacy |
| | 6 | Prof.P.Antony Leo, Aseer, Principal, Faculty of Physiotherapy |
| | 7 | Mr.Zacharias Joseph, Resident Warden |

| | | |
|-----------------------------------|---|-----------------------------------------------------------------------------------------------|
| Parents | 1 | Mrs. C. Vaideki, M/o, Ms. Keerthana , M.Sc Audiology |
| | 2 | Mr.T.G Mahesh, M.Sc MRIT |
| Students of Fresher's Category | 1 | Mr.Shree Ram, MBBS |
| | 2 | Ms.Pargya Balaji, MBBS |
| Senior Students | 1 | Mr . Niranjan Ragavan , MBBS 2018-19 |
| | 2 | Ms. M.Sneha, Department of AHS |
| Convener | 1 | Prof. Roopa Nagarajan Registrar |
| ANTI – RAGGINGS QUAD | | |
| | 1 | Prof. P. Sampath Kumar, Vice Principal ,SRMC& RI Prof & HOD , Forensic Medicine - Chairman |

| | | |
|---------|----|-------------------------------------------------------------------------------------------|
| MEMBERS | | |
| | 2 | Dr.Priyadarshree Pradhan ,Professor & HOD , Forensic Medicine, Chief Warden |
| | 3 | Prof Gopinath Menon, Professor & HOD, Orthopedics |
| | 4 | Dr.N.Senthil, Professor, General Medicine |
| | 5 | Dr.D.Febe Renjitha Suman, Professor, Pathology |
| | 6 | Dr.S.K.Balaji, Professor, Periodontics |
| | 7 | Dr.Archana P Kumar, Associate Professor, Physiology |
| | 8 | Dr.Mohan Choudhary, Assistant Professor, Orthopedics, Deputy Medical Superintendent |
| | 9 | Dr.Solomon FD Paul, Professor & HOD Human Genetics |
| | 10 | Dr.P.Seenivasan, Professor, College of Pharmacy |

| | | |
|--|----|---------------------------------------------------------------|
| | 11 | Dr.G.Neelakshi, Professor, Faculty of Nursing |
| | 12 | Ms.Mary Jacintha, Assistant Resident Warden ,Ladies Hostel |
| | | |

iv) ESTABLISHMENT OF ONLINE GRIEVANCE REDRESSAL MECHANISM:

Refer link: <https://digicampus.sriramachandra.edu.in/>

v) DETAILS OF GRIEVANCE REDRESSAL MECHANISM IN THE INSTITUTION AND OMBUDSMAN BY THE UNIVERSITY:

| | |
|--------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| PRESIDING OFFICER: Chairman (Senior Professor) | Prof.Antony Leo Aseer P., Principal & Professor, Faculty of Physiotherapy SRIHER(DU) |
| Dean, Student Welfare | Dr.S.Anandan Dean-Students SRIHER(DU) |
| Members (Three senior teachers from the affiliated /constituent colleges) | 1. Dr.A.Porkodi Reader & HOD, Medical Surgical Nursing, Faculty of Nursing, SRIHER(DU) |
| | 2. Dr.Kalpana R Professor & Head, Anatomy SRIHER(DU) |
| | 3. Dr.Lakshmi Venkatesh Assoc.Professor, Faculty of SLHS, SRIHER(DU) |
| SPECIAL INVITEES | |
| Registrar | Prof . Roopa Nagarajan Registrar, SRIHER(DU) |
| Faculty | 1. Dr.Jaikanth C Associate Professor, Faculty of Pharmacy, SRIHER(DU) |
| | 2. Dr.Jabarethina Associate Professor, Faculty of Management Sciences, SRIHER(DU) |

| | |
|-------------------------------|---------------------------------------------------------------|
| Student Representative | Ms Bhavika Dugar , IIIyear B.D.S Faculty of Dental Science |
|-------------------------------|---------------------------------------------------------------|

vi) ESTABLISHMENT OF INTERNAL COMPLAINT COMMITTEE (ICC)

COMMITTEE FOR PREVENTION OF SEXUAL HARASSMENT AT WORKPLACE

| | | |
|----------------------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| PRESIDING OFFICER: | Dr. A J Hemamalini, Professor and Head, Department of Clinical Nutrition, Faculty of AHS, SRIHER (DU) | |
| TWO FACULTY MEMBERS | 1 | Dr.Selvam Jesiah, Professor & Principal, Faculty of Management Sciences, SRIHER(DU) |
| | 2 | Dr.M.Anitha Rani, Professor, Community Medicine, SRIHER(DU) |
| NON TEACHING | 1. | Mrs.M.Viji, Deputy administrator, Office of Dean of Faculties, SRIHER |
| | 2. | Mr V Aravindan, Assistant Manager, HR Department, SRIHER |
| | 1 | Ms.Ananya Anand Srinivasan, MBBS (2020-21), SRMC&RI, SRIHER |
| STUDENTS | 1. | . Ms.Bhavika Dugar, III B.D.S. (2020-21), Faculty of Dental Sciences, SRIHER (DU) |
| | 2. | Ms Reshma S II year Pharm D (2020- 2021) |
| ONE MEMBER FROM NGO | 1. | Mr.M. Keshav Founder & Chief Executive Officer MANTRA-Management Training Research Associates, |
| SPECIAL INVITEE | | |
| FACULTY | 1. | Dr Anbarasi K, Assoc.Professor, Dept. of ORAL MEDICINE & RADIOLOGY, Faculty of Dental Sciences, SRIHER(DU) |

vii) ESTABLISHMENT OF COMMITTEE FOR SC/ST:

| Committee for SC/ST (Preventing of Atrocities) Act 1989 | | |
|----------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Chairman (Senior Professor): | Prof Anupama Jyoti Kindo, Professor & Head, Department of Microbiology, SRIHER (DU) | |
| Members (Teaching): | 1. | Dr.K.Balaji Singh, Dean SRMC & RI |
| | 2. | Dr.A.Porkodi, Reader & HOD Medical Surgical Nursing, Faculty of Nursing, SRIHER(DU) |
| | 3. | Dr.Kalpana R, Professor & Head, Anatomy SRIHER(DU) |
| | 4. | Dr.Lakshmi Venkatesh, Assoc Professor, Faculty of SLHS, SRIHER(DU) |
| | 5. | Dr. P.A Abhinand, Lecturer, Faculty of Engineering, SRIHER(DU) |
| | | |
| Non- Teaching staff | 1. | Mrs.M.Viji, Deputy Administrator, SRIHER(DU) |
| Student Representative | 1. | Ms.Bhavika Dugar, III BDS, SRIHER(DU) |
| Parent Representative | 1. | Mrs.C.Vaideki, M.Sc (Audiology) |

viii) INTERNAL QUALITY ASSURANCE CELL:

| Internal Quality Assurance Cell | | | |
|----------------------------------------|-----------------------------------------------------------------------------|--------------------------|-------------------------------------------------------------------------------------|
| S.No. | NAME | DESIGNATION | AFFILIATION |
| 1 | Dr. Uma Sekar Vice-Chancellor | Chairman | SRIHER |
| 2 | Dr. Mahesh Vakamudi Pro Vice-Chancellor | Co-Chairman | SRIHER |
| 3 | Mr. R.V. Sengutuvan Pro-Chancellor | Ex-Officio Member | SRIHER |
| 4 | Prof. K. V. Somasundaram Professor of Eminence and Advisor (Academic) | Ex-Officio Member | SRIHER |
| 5 | Dr. V. Raju Provost | Ex-Officio Member | SRET, SRIHER |
| 6 | Dr. A. Ravi | Senior Coordinator | SRIHER |
| 7 | Dr.D.C.Mathangi | Coordinator | SRIHER |
| 8 | Prof. S. P. Thyagarajan, Chancellor | External member | Avinashilingam Institute of Home Science and Higher Education for Women |
| 9 | Dr.W.Selvamurthy, President | External member | Amity Science, Technology and Innovation Foundation |
| 10 | Prof.C.Thangamuthu Former Vice-Chancellor | External Member | Bharathidasan University |
| 11 | Mr. P. Balasubramaniam Retired Commissioner of Police | External Member | Retired Commissioner of Police , Madurai |
| 12 | Mr.V.V.Eashwar Prasad, Head-Pre- Sales,Architecture and Migration. | External Member | SDU India, Location Head-Chennai Ericsson India Global Services Pvt Ltd. |
| 13 | Dr.Leena Dennis Joseph, Associate Dean (Students) | Core Committee Member | SRMC&RI |
| 14 | Dr.Lakshmi Venkatesh, Assistant Dean (Students),FASLP | Core Committee Member | SRIHER |
| 15 | Dr.J.Srikanth, Assitant Dean (Students), Faculty of Pharmacy | Core Committee Member | SRIHER |

| Internal Quality Assurance Cell | | | |
|---------------------------------|-------------------------------------------------------------------------------------------|-----------------------|---------|
| 16 | Dr.S.K.Balaji, Professor and Head, Periodontics, Faculty of Dental Sciences | Core Committee Member | SRIHER |
| 17 | Dr.R.Padmavathi, Professor of Physiology, | Core Committee Member | SRMC&RI |
| 18 | Dr.Santhi Silambanan, Professor of Bio chemistry | Core Committee Member | SRMC&RI |
| 19 | Dr.K.S.Sridharan, Professor & Head, Laboratory Medicine | Core Committee Member | SRMC&RI |
| 20 | Dr.M.Anitha Rani, Professor, Community Medicine | Core Committee Member | SRMC&RI |
| 21 | Dr.Mohanapriya.T Professor, General Surgery | Core Committee Member | SRMC&RI |
| 22 | Dr.Krishnendu Mukhopadhyay, Professor, Faculty of Public Health | Core Committee Member | SRIHER |
| 23 | Dr.Deepak Moses Ravindran, Associate Professor, Peridontology, Faculty of Dental Sciences | Core Committee Member | SRIHER |
| 24 | Ms.Sheila Elangovan, Associate Professor, FAHS | Core Committee Member | SRIHER |
| 25 | Dr.V.Vettriselvi, Associate Professor, FBMS | Core Committee Member | SRIHER |
| 26 | Dr.C.Ramesh, Associate Professor, Faculty of Nursing | Core Committee Member | SRIHER |
| 27 | Mr.K.Subbiah, Associate Professor, Physiotherapy | Core Committee Member | SRIHER |
| 28 | Dr.Alan Mathew Punnoose, Associate Professor, Clinical Research | Core Committee Member | SRIHER |
| 29 | Dr.Sai Adhitiya Raman, Assistant Professor, Arthroscopy and Sports Medicine | Core Committee Member | SRMC&RI |
| 30 | Dr.P.Ashokkumar, Lecturer | Core Committee Member | SRET |
| 31 | Dr.P.Sankar, Librarian | Core Committee Member | SRIHER |
| 32 | Mr.V.Vasudevan, Students Section | Core Committee Member | SRIHER |
| 33 | Dr.Roopa Nagarajan, Registrar | University Official | SRIHER |
| 34 | Dr.Kalpana Balakrishnan, Dean Research | University Official | SRIHER |

| Internal Quality Assurance Cell | | | |
|---------------------------------|-----------------------------------------------|------------------------------|---------|
| 35 | Dr.S.Anandan, Dean (Students) | University Official | SRIHER |
| 36 | Dr.Latha Ravicahndiran, Dean (Education) | University Official | SRIHER |
| 37 | Dr.Jothi Malar, Controller of Examinations | University Official | SRIHER |
| 38 | Dr.R.Sivakumar, Academic Officer | University Official | SRIHER |
| 39 | Thiru.J.Ravisankar, Director (F&A) | University Official | SRIHER |
| 40 | Ms.Jhansi Lakshmi, General Manager (HR) | University Official | SRIHER |
| 41 | Mr.Vasanthkumar Subramani, Manager (IT) | University Official | SRIHER |
| 42 | Dr.Pavithra.V, Associate Professor, Pathology | Alumni member | SRMC&RI |
| 43 | Mr.V.Sundaravadivel, Deputy Director, | Placement Cell | SRIHER |
| 44 | Mr.Jhai Kiran.K, | MBBS Student (2018-19 batch) | SRMC&RI |
| 45 | Ms.Jessica Janet.S | AHS Student (2019-20 batch) | SRIHER |
| 46 | Deans and Principals of constituent colleges | Special Invitees | SRIHER |

ix) EQUAL OPPORTUNITY FACILITIES CELL:

| Equal Opportunity Facilities Cell | | |
|------------------------------------------|-------------------------------------------------------------------------------------------------------|----------------------|
| S.No | NAME & DESIGNATION | DESIGNATED AS |
| 1 | Dr.T.Dhanasekar Professor& Head Dep of Chest &TB SRMC&RI,SRIHER(DU) | Chairman |
| 2 | Dr. K. Mary Elizebeth Gnanambal Associate Professor Dep of Biotechnology SRFBMS&T,SRIHER(DU) | Member |
| 3 | Dr.P.A Abinand Lecturer Dep of Bioinformatics SRFE&T,SRIHER(DU) | Member |
| 4 | Mr.A.Abuthayar Professor& Co-ordinator- HWT SRFAHS, SRIHER(DU) | Member |
| 5 | Ms.V.Santhoshini Senior Executive Dep of Human Resource | Member |

18.6 PROGRAMMES:

| | | | | | | |
|-------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------------------------------|------------------|-------------------|----------------|----------------|
| i. Name of the programme approved by AICTE : | MBA (Hospital and Health Systems Management) (FULL TIME) | | | | | |
| ii. Name of Programmes applied for NBA Accreditation | MBA (Hospital and Health Systems Management) (FULL TIME) | | | | | |
| iii. Status of accreditation of the courses | In Progress | | | | | |
| iv. Total number of courses | 2 MBA (Hospital and Health Systems Management) (FULL TIME) BBA (FULL TIME) | | | | | |
| Accreditation: | MBA- AICTE APPROVED (EOA granted upto 2024-27 -3 years) | | | | | |
| No. of seats: | 60 | | | | | |
| Duration (MBA): | 2 years | | | | | |
| Cut off marks: | | 2020-2021 | 2021-2022 | 2022- 2023 | 2023-24 | 2024-25 |
| | | MAT/CMAT/CAT/ATMA/TANCET | | | | |
| | General | 50 | 50 | 50 | 50 | 50 |
| | | TANCET | | | | |
| | General | 50 | 50 | 50 | 50 | 50 |
| | | SRIHER MAT | | | | |
| | General | 50 | 50 | 50 | 50 | 50 |

| | | | | | | | |
|--------------------------|-----------|--------------|--------------|--------------------------------------------|----------|--|--------------|
| Fee: | | INR 2,00,000 | INR 2,50,000 | SRFMS MANDATORY DISCLOSURE INR 3,00,000 | | | INR 3,00,000 |
| Placement facilities: | Yes | | | | | | |
| Campus placement salary: | 2020-2021 | 2021-2022 | 2022-2023 | | 2023-24 | | |
| Minimum Salary: | 2 L.P.A. | 2 L.P.A. | 2.4 L.P.A | | 3 LPA | | |
| Maximum Salary: | 4 L.P.A. | 5.05 L.P.A. | 6 L.P.A | | 5.95 LPA | | |
| Average Salary | 2 LPA | 2.4 LPA | 3.60 LPA | | 4.20 LPA | | |

| | | | | |
|----------------------------------------|----------------------------|----------------------------------------------|---------------------|-------------------|
| Name of the programme approved: | BBA (FULL TIME) | | | |
| Accreditation: | AICTE APPROVED | | | |
| No. of seats: | 60 | | | |
| Duration: | 3 years | | | |
| Cut off marks: | | 2022- 2023 | 2023-2024 | 2024-2025 |
| | | Interview & 12th Marks | | |
| | General | 50 | 50 | 50 |
| Fee: | | INR 75,000 | INR 1,00,000 | INR 75,000 |

vii . Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same campus along with status of their AICTE approval.
Not Applicable

18.7 FACULTY:

- i) Course/Branch wise list faculty members:**
MBA (Hospital & Health Systems Management)

| S. No. | Name | Designation |
|---------------|------------------|-----------------------|
| 1 | Dr.Selvam Jesiah | Professor & Principal |
| 2 | Dr.G.Jabarethina | Associate Professor |

| | | |
|---|---------------------|---------------------|
| 3 | Dr.S.Srinivasan | Assistant Professor |
| 4 | Dr.A.S.Poornima | Assistant Professor |
| 5 | Dr.K.N.Priya | Assistant Professor |
| 6 | Dr. S.Nithya Priya | Assistant Professor |
| 7 | Dr. Rajalakshmi Vel | Assistant Professor |
| 8 | Dr .D. Asokk | Assistant Professor |
| 9 | Mr.G.Senthil Kumar | Assistant Professor |

BBA

| S.No. | Name | Designation |
|-------|-------------------------|---------------------|
| 1 | Dr.S.Dinesh | Associate Professor |
| 2 | Dr.Balakrishnan | Assistant Professor |
| 3 | Dr.Padma Prabha | Assistant Professor |
| 4 | Dr.Poomagal | Assistant Professor |
| 5 | Dr. Renuka Vidyashankar | Assistant Professor |

ii) PERMANENT FACULTY

| S. No. | Name | Qualifications | Designation | Course Area |
|--------|---------------------|-----------------------------------------------------------|-----------------------|-----------------------------------------|
| 1 | Dr.Selvam Jesiah | B.Com., MCM., Ph.D | Professor & Principal | Marketing, International business |
| 2 | Dr.G.Jabarethina | B.Com.,M.Com., M.Phil., M.B.A., UGC NET(MGT)., Ph.D | Associate Professor | HR and Finance |
| 3 | Dr.S.Srinivasan | B.Com., MBA, M.Phil, UGC SET(MGT)., Ph.D | Assistant Professor | Finance |
| 4 | Dr.A.S.Poornima | BE (I&P)., MBA., UGC NET.,PhD | Assistant Professor | Business Analytics |
| 5 | Dr.K.N.Priya | BBM., MBA.,UGC NET(MGT). Ph.D | Assistant Professor | Healthcare Quality |
| 6 | Dr.S.Nithya Priya | B.Tech (Bio.Tech)., MBA, PhD | Assistant Professor | Healthcare Quality |
| 7 | Dr. Rajalakshmi Vel | B.com., M.Com., M.Phil.,Ph.D., | Assistant Professor | Accounting & Finance |
| 8 | Dr.A. Poomagal | B.Sc (IT)., MBA., M.Phil., NET(MGT)., Ph.D | Assistant Professor | HR & Marketing |
| 9 | Dr.Padma Prabha | B.Com., MBA., M.Phil., UGC NET(MGT).,SET., Ph.D | Assistant Professor | Finance |

| | | | | |
|-----|-------------------------|----------------------------------------------------------|-----------------------|----------------------------------------|
| 10 | Dr.S.Dinesh | MBA.,M.Phil., UGC-NET(MGT)., Ph.D., | Associate Professor | Finance & Entrepreneurship |
| 11 | Dr. Renuka Vidyashankar | BDS., MBA.,UGC-NET(for Ph.D) | Assistant Professor | Healthcare Quality & Accreditation |
| 12 | Dr.Balakrishnan | M.Com., M.Phil.,B.Ed.,UGC NET(COM).,MBA.(Finanace) ,Ph.D | Assistant Professor | Commerce |
| 13 | Dr.D.Asokk | B.E, MBA, MHRM, MPhil, PhD | Assistant Professor | Human resource and Analytics |
| 14 | Mr.G. Senthil Kumar | BBA, MBA H&HS ,PGDHRM,DIWT ,CPHQM (PHD) | Assistant Professor | Hospital and Health Systems Management |
| 15 | Dr Prabhakaran | PhD | Adjunct Faculty | |
| 16. | Dr Israel Inbaraj | PhD | Professor of Practice | |

iii) VISITING FACULTY:

| S.No. | Name | Qualification | Designation |
|-------|-------------------------------|-----------------------------------------------------------------------------|------------------|
| 1 | Mr Rajarajan Sathyamurthy | Msc,MBA Group Operating officer, ASARAM, AP | Visiting faculty |
| 2 | Dr. Surendran | MBBS,MS Medical Superintendent | Visiting Faculty |
| 3 | Mr.Samual Abraham | Legal Advisor, CMC | Visiting Faculty |
| 4 | Ms. Jhansi Lakshmi | GM HR – SRIHER(DU) | Visiting Faculty |
| 5 | Dr. U.K. Ananthapadmanaban | Electrical & Electronics engineer | Visiting Faculty |
| 6 | Prof. Kabaleeswaran | M.Tech (IT), PhD (Computer Science and Engineering) | Visiting Faculty |
| 7 | Mr.Muthuraman | M.Com, M.Phil | Visiting Faculty |
| 8 | Mr.R.Mohan | M.Sc Physics , Fellow of the insurance institute of India IcWAI-inter | Visiting Faculty |
| 9 | Mr.Vivek Thandapani | MBA(IITM) | Visiting Faculty |
| 10 | Dr Masood Ikram | MBBS, MBA | Visiting Faculty |
| 11. | Mr Richards Sugirtharaj | MBA (Hospital and Health Systems Management) | Visiting Faculty |

iv) **PERMANENT FACULTY STUDENT RATIO:**

SREMS MANDATORY DISCLOSURE

| | 2020-2021 | 2021-22 | 2022-2023 | 2023-2024 | 2024-25 |
|------------------------|-----------|---------|-----------|-----------|---------|
| Total No. of Students: | 110 | 119 | 120 | 120 | 120 |
| No. of Faculty: | 12 | 12 | 13 | 14 | 14 |
| Student Faculty Ratio: | 9.2 | 9.9 | 9.2 | 8.6 | 8.6 |

18.8 PROFILE OF THE PRINCIPAL:**Annexure 1****18.9 FEE DETAILS OF FEE**

| | MBA FEE STUCTURE (INR) | | | | | | |
|--------------|----------------------------------|---------------|---------------|---------------|-----------------|-----------------|-----------------|
| S.No | | | | | | | |
| | Details | 2019-2020 | 2020-2021 | 2021-2022 | 2022-2023 | 2023-2024 | 2024-2025 |
| 1 | Tuition Fee | 200000 | 250000 | 250000 | 3,00,000 | 3,00,000 | 3,00,000 |
| 2 | University Reg.fee | 2000 | 2000 | 2000 | 2,000 | 2,000 | 2,000 |
| 3 | Health Insurance | 3000 | 3000 | 3000 | 3,000 | 3,000 | 3,000 |
| 4 | Admission form & Eligibility Fee | 1000 | 1000 | 1000 | 1,000 | 1,000 | 1,000 |
| Total | | 206000 | 256000 | 256000 | 3,06,000 | 3,06,000 | 3,06,000 |
| | BBA FEE STUCTURE (INR) | | | | | | |
| S.No | | | | | | | |
| | Details | 2021-2022 | 2022-2023 | 2023-2024 | | 2024-2025 | |
| 1 | Tuition Fee | 75,000 | 75,000 | 1,00,000 | | 75,000 | |

ii) Number of scholarship offered by the institution, duration and amount

| Scholarship offered | Amount |
|---------------------|-------------|
| PG scholarship | Rs 50,000/- |

18.10 ADMISSION:

i) SEATS SANCTIONED AND YEAR OF APPROVAL

| Seats Sanctioned & Year of Approval: S. No. | Name of the Programme | Year of Approval | No. of Seats Sanctioned |
|------------------------------------------------|-----------------------|------------------|-------------------------|
| 1 | MBA | 2001 | 30 |
| | | 2019 | 60 |

| Seats Sanctioned & Year of Approval: S. No. | Name of the Programme | Year of Approval | No. of Seats Sanctioned |
|------------------------------------------------|----------------------------------------------|------------------|-------------------------|
| 1 | BBA (hospital and health sytems management) | 2015-16 | 40 |
| 2 | BBA | 2024 -25 | 60 |

**ii) STUDENTS ADMITTED UNDER VARIOUS CATEGORIES:
MBA**

| YEAR | OBC | OPEN | SC/ST | Minority Male | Minority Female |
|-------------|-----|------|-------|---------------|-----------------|
| 2024-2025 | 29 | 5 | 6 | 10 | 3 |
| 2023-2024 | 38 | 4 | 7 | 6 | 5 |
| 2022 - 2023 | 35 | 10 | 3 | 5 | 7 |
| 2021 - 2022 | 43 | 0 | 6 | 5 | 5 |
| 2020-2021 | 41 | 11 | 7 | - | - |
| 2019-2020 | 41 | 7 | 3 | - | - |
| 2018-2019 | 20 | 8 | 2 | - | - |

BBA

| YEAR | OBC | OPEN | SC/ST | Minority Male | Minority Female |
|-------------|-----|------|-------|---------------|-----------------|
| 2024-2025 | 19 | 4 | 7 | 4 | 2 |
| 2023-2024 | 10 | - | 4 | 5 | 1 |
| 2022 - 2023 | 15 | 7 | 4 | 3 | 2 |
| 2021 - 2022 | 16 | 3 | 5 | 3 | 3 |

18.11 ADMISSION PROCEDURE

| MBA(HHSM) | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| i) Name of the Admission Test: | CAT(Common Admission Test) MAT (Management Aptitude test) TANCET (Tamil Nadu Common Entrance Test) CMAT (Common Management Aptitude Test) ATMA SRIHERMAT |
| Address of the Test Agencies: | MAT-All India Management Association TANCET-Anna University Chennai CMAT- National Testing agency, AICTE CAT – Common Admission Test ATMA - AIMS Test for Management Admissions ATMA - https://atmaaims.com/ |
| URL of the test agencies: | CAT– https://iimcat.ac.in/per/g01/pub/756/ASM/WebPortal/1/index.html?756@@1@@1 http://www.catiim.in MAT- https://www.aima.in/ TANCET- https://tancet.annauniv.edu/tancet/index.html CMAT- https://cmat.nta.nic.in/WebInfo/Page/Page?PageId=1&LangId=P |
| ii) No. of Seats Allotted for all tests together: | 60 |
| BBA | |
| <ul style="list-style-type: none"> Interview will be conducted as a process of admission for selecting the candidates for admission process | |
| No. of Seats Allotted: | 50 |

- iii. Calendar for admission against Management/vacant seats: **1.08.2025**
- iv. Last date of request for applications: **15.06.2025**
- v. Last date of submission of applications: **10.06.2025**
- vi. Dates for announcing final results: **31.06.2025**
- vii. Release of admission list (main list and waiting list shall be announced on the same day)
02.07.2025
- viii. Date for acceptance by the candidate (time given shall in no case be less than 15 days):
06.07.2025
- ix. Last date for closing of admission: **12.07.2025**
- ix. Starting of the Academic session: **18.07.2025**
- x. The waiting list shall be activated only on the expiry of date of main list: **13.07.2025**
- xi. The policy of refund of the fee, in case of withdrawal, shall be clearly notified:

18.12 CRITERIA & WEIGHTAGES: FOR ADMISSION

| i) Components | Weights & Marks | % |
|--------------------------------------------|---------------------------------------|----|
| Academics | 60% and above in X, XII, and UG MARKS | 50 |
| CAT/ATMA MAT/TANCET/CMAT/SRIHERM AT | 50% and above | 30 |
| Group Discussion and Personal Interview | 50% and above | 20 |
| ii) Minimum level of acceptance, if any | 50% | 50 |

| | | |
|-----------------------------------------------------------------------------------------------------|----------------------|-----------|
| • iii) Cut-off levels of percentage and percentile score of the candidates who were admitted | 50% and above | 50 |
| iv) Marks scored in Test | 50% | 50 |

18.13 LIST OF APPLICANTS

| S. No | Name | Entrance exam |
|-------|------------------|---------------|
| 1 | JOEL JOSHUA J | MAT |
| 2 | SWETHA N | TANCET |
| 3 | JASPER K | SRIHER MAT |
| 4 | KIRUTHEESWARAN R | MAT |
| 5 | AKASH RAVEENDRAN | TANCET |
| 6 | ANTO AMITHA A | TANCET |
| 7 | DHARSHINI S | |
| 8 | DEENADHAYALAN P | CMAT |
| 9 | DHARANI S | MAT |
| 10 | SIVA R | MAT |
| 11 | PADMAJA L | TANCET |
| 12 | KEERTHANA G | MAT |
| | DEEPAK J F | TANCET |
| 13 | JASWANT B | MAT |
| 14 | JANARTHANAN L | MAT |
| 15 | ABINAYA D | MAT |
| 16 | SHALINI E | |
| 17 | MADHUMATHI S | MAT |
| 18 | KIRTHANA R | SRIHER MAT |
| 19 | NIVETHASHREE B | SRIHER MAT |

| | | |
|----|------------------------------------|---------------------------------------|
| | | SRFMS MANDATORY DISCLOSURE |
| 20 | SNEKHA M | SRIHER MAT |
| 21 | SANTHOSH ESWAR D | SRIHER MAT |
| 22 | JAISON J | SRIHER MAT |
| 23 | SAI PRASAD U G | |
| 24 | SAMIKSHA S M | MAT |
| 25 | HARIPRIYA SELVA GANESH | SRIHER MAT |
| 26 | YUVARAJAN A V | MAT |
| 27 | KAVYALAKSHMI P | SRIHER MAT |
| 28 | RAMNATH E | SRIHER MAT |
| 29 | SRIRAM S | CAT |
| 30 | HAMEED UBAIZUL ASIK | TANCET |
| 31 | APARAJITHA P | SRIHER MAT |
| 32 | SUDHA V | SRIHER MAT |
| 33 | SOLUKKU MOHAMED ABDUL CADER A A | MAT |
| 34 | AVANENDRAN C | SRIHER MAT |
| 35 | BARAN A | SRIHER MAT |
| 36 | PARMESH MUKHERJEE | SRIHER MAT |
| 37 | FRANKLIN K | SRIHER MAT |
| 38 | MEENADEVI V | MAT |
| 39 | ASWATH ABISHEK R | TANCET |
| 40 | TILOK SARAVANAN | SRIHER MAT |

| | | |
|----|-------------------------|-----------------------------------|
| 41 | GOWTHAMAN R | SREMS MANDATORY DISCLOSURE CAT |
| 42 | JOEL JOHNSON | MAT |
| 43 | SAMYUKTHA DARIRA | SRIHER MAT |
| 44 | MOHAMED OMER SUHAIL R M | SRIHER MAT |
| 45 | PRIYANKA G | SRIHER MAT |
| 46 | YUVARANI V | SRIHER MAT |
| 47 | MADHUMITHA M | SRIHER MAT |
| 48 | JAYSAAN RAJ S | SRIHER MAT |
| 49 | ARCHANA R | SRIHER MAT |
| 50 | RAKSHITHA T K S | SRIHER MAT |
| 51 | HARSHA G D | CAT |
| 52 | ALICE CHANDRAN | SRIHER MAT |
| 53 | PRATHISHA A | SRIHER MAT |

18.14 i) COMPOSITION OF SELECTION TEAM FOR ADMISSION UNDERMANAGEMENT QUOTA:

| S. No | Name | Designation |
|-------|-------------------|-------------|
| 1. | Dr.Selvam Jesiah | Chairman |
| 2. | Dr. A.S. Poornima | Member |

| | | | |
|-----------|---------------------------|-------------------------------------|----------------------------|
| 3. | Dr.S.Nithya Priya | Member | SRFMS MANDATORY DISCLOSURE |
| 4. | Dr.Padma Prabha | Member | |
| 5. | Dr.Poomagal | Member | |
| 7. | Dr. Balakrishnan | Member | |
| 8 | Dr.D.Asokk | Member | |
| 9. | Mr. Deiva Sigamani | Deputy Registrar (Academics) | |

ii)& iii) LIST OF THE CANDIDATE WHO JOINED WITHIN THE DATE, VACANCY POSITION IN EACH CATEGORY BEFORE OPERATION OF WAITING LIST:

| Selection List | No of Candidates Joined | Admit Letter Process Date | Vacancy Position |
|-----------------------|--------------------------------|----------------------------------|-------------------------|
| Roll No 1-32 | 33 | 26.6.2024 | 27 |
| WAITING LIST | | | |
| Roll no 33-40 | 7 | 5.7.2024 | 20 |
| Roll no 41-53 | 13 | 12.7.2024 | 7 |

18.15 INFORMATION OF INFRASTRUCTURE & OTHER RESOURCES AVAILABLE:

| Rooms | No. | Size |
|----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| i. Class Rooms: | 3 | 83 Sqm 95 Sqm 67 Sqm |
| ii. Tutorial Rooms: | 2 | 49 Sqm 49 Sqm |
| iii. Laboratories: | NA | |
| iv. Computer Centre: | 1 | 150 Sqm |
| Drawing Halls: | NA | |
| v. Central Examination Facility: | 4 | 540 Sqm |
| vi. Internet Bandwidth: | 2 Gigabyte Dedicated Line and + 1 Gigabyte Shared Line. | |
| No. and configuration of System: | Totally 37 Systems in that 31 systems in LAB HP/ACER systems with 4 GB RAM and 500 GB HDD with i3 Processor. | |
| Total no. of system connected by LAN: | All 37 Systems Connected by LAN | |

| | |
|------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Total no. of system connected by WAN: | As we are enabled the WIFI to complete Block (Kamalam Ramasamy Udyar Block), we can connect any number of systems at any time by using campus WIFI. |
| Major software packages available: | We are using E – Governance software for academic purpose and also developed students App for the same. Operating System. Windows and MS–Office Quest for Backup. |
| Special purpose facilities available: | Smart Board Facility enabled in Classroom. MOODLE using for Learning Management System. |
| vii. Barrier Free Built Environment for disabled and elderly persons: | Yes |
| Occupancy Certificate: | Yes |
| viii. Fire and Safety Certificate: | Yes |
| ix. Hostel Facilities: | Yes (Separate hostels for both men and women) |

x. LIBRARY:

| | |
|--------------------------------------------------|--------------|
| No. of Titles: | 6696 |
| x. No. of Volumes: | 14110 |
| xi. No. of Online National Journals: | 570 |
| xi. No. of Online International Journals: | |
| E-Library facilities: | |
| | Yes |

xii. NATIONAL DIGITAL LIBRARY (NDL) SUBSCRIPTION DETAILS:

| NDL subscription details | |
|---------------------------------|------------------------|
| Registration Number: | INTNNC4IWSHMZNE |
| Date Of Registration: | 02/02/2023 |

xiii. LIST OF MAJOR EQUIPMENT/FACILITIES IN EACH LABORATORY/WORKSHOP:

| Language lab | |
|---------------------|-----------|
| Computers | 8 |
| Software | 16 |

XIV. LIST OF EXPERIMENTAL SETUP IN EACH LABORATORY/WORKSHOP:**Not Applicable**

xv. INNOVATION CELL:

E-Cell has been fostering innovation and entrepreneurship activities for students of various constituent Colleges at SRIHER. SRFMS e-cell conducts E-week every year, encouraging various entrepreneurial activities within & outside SRIHER Campus. Students put up stalls trying out business at the campus level, thus gaining hands-on entrepreneurial experience.

xvi. SOCIAL MEDIA CELL:

The communications team of Sri Ramachandra Faculty of Management Sciences manages the official Social media sites of the institution, like Facebook, LinkedIn, Twitter, etc., which play a crucial role in representing SRFMS. The communication team faces the queries from outside with transparency and accuracy. The Communications team of SRFMS connects the eager young minds of tomorrow from various B schools and multiple business environments to join hands for the future realm. It encourages budding managers of SRFMS to explore the opportunities by providing enormous support and motivation. The Activities and Events organized and conducted by SRFMS are promoted through the communications team of SRIHER.

xvi. COMPLIANCE OF THE ACADEMIC BANK OF CREDIT (ABC), APPLICABLE TO PGCM/PGDM INSTITUTIONS AND UNIVERSITY DEPARTMENTS

UGC has urged all HEI to sensitize the students to register in Academic Bank of Credits (ABC). This is a move to implement a credit transfer policy across HEI in India, which is part of National Education Policy 2020. To facilitate this process we have created a link in the student's portal (digicampus) to submit their ABC id. The process to register for ABC is

Phase 1: Student will register for ABC id (10-digit number) in www.abc.go.in

Phase 2: Student feeds the ABC id in the student's portal.

xvii. TO UPLOAD THE RESPECTIVE SHORT VIDEO (1-2 Min) OF INFRASTRUCTURE AND FACILITIES AVAILABLE w.r.t THE COURSES IN THE WEBSITE

<https://drive.google.com/file/d/17Pc1XNMD2qPQiMkNPN-K5vWW8wqnxz1v/view>

xix. GAMES AND SPORTS FACILITIES:

| | |
|-------------------------------------------|-----|
| Games and Sports Facilities: | Yes |
| Extra-Curricular Activities: | Yes |
| Soft Skill Development Facilities: | Yes |

xx. TEACHING LEARNING PROCESS: CURRICULUM AND SYLLABUS:

For PG Programs each course will be provided a structured syllabus in the following style:

| Category | Credits | PG Syllabus units |
|------------------------------------------|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Core (CT) | 3 | 7 |
| Discipline Specific elective (DE) | 3 | 7 |
| Generic Elective (GE) | 3 | 4 |
| Clinical rotation/ Hands-on posting (CR) | 3 | Hands-on postings Structured monitoring and assessment |
| Core Projects (RP) | 12 | Dissertation (10- 25 credits; individual) Structured monitoring and assessment of CIA Components |
| Summer Internship (SI/CR) | 6 | Is provided during the program but outside their contact hours e.g., 25 - 30 days of vacation training. Posted within this (DU) or outside. It may be used to gain additional credits in mark Sheets |

Minimum credit allocation for a course is as per the curriculum designed by the Department.

ACADEMIC PLAN FOR MBA 2024-2025



Date: 25.11.2024

ACADEMIC CALENDAR – 2024-2025

Sri Ramachandra Faculty of Management Sciences

PG – I & II semester- 2024-2025 Admission Batch

| PG | Programs | I semester commencement date * | I semester End date * | I semester Theory Exam Starting date * | I semester Practical Exam Ending date * | II semester commencement date * | II semester End date * | II semester Theory Exam Starting date * | II semester Practical Exam Ending date * |
|----|--------------------------------|--------------------------------|-----------------------|----------------------------------------|-----------------------------------------|---------------------------------|------------------------|-----------------------------------------|------------------------------------------|
| PG | Faculty of Management Sciences | 23.08.2024 | 20.12.2024 | 02.01.2025 | 13.01.2025 | 23.01.2025 | 09.06.2025 | 10.06.2025 | 20.06.2025 |

PG – III & IV semester- 2023-2024 Admission Batch

| PG | Programs | III semester commencement date * | III semester End date * | III semester Theory Exam Starting date * | III semester Practical Exam Ending date * | IV semester commencement date * | IV semester End date * | IV semester Theory Exam Starting date * | IV semester Practical Exam Ending date * |
|----|--------------------------------|----------------------------------|-------------------------|------------------------------------------|-------------------------------------------|---------------------------------|------------------------|-----------------------------------------|------------------------------------------|
| PG | Faculty of Management Sciences | 05.08.2024 | 09.12.2024 | 10.12.2024 | 20.12.2024 | 21.12.2024 | 02.05.2025 | 05.05.2025 | 16.05.2025 |

Note: 1. These dates are subject to minor change based on exigencies.
 2. University Vacation – Winter vacation – 24.12.2024 to 01.01.2025
 Summer vacation – From last date of even semester exam to 1st July 2025
 (2023-2024 Admission Batch)

[Signature]
Principal
29/11/24

[Signature]
Pro Vice Chancellor

ACADEMIC PLAN FOR BBA 2024-25



SRI RAMACHANDRA
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Category - I Deemed to be University) Porur, Chennai

Date: 25.11.2024

ACADEMIC CALENDAR – 2024-2025

Sri Ramachandra Faculty of Management Sciences

UG – I & II semester- 2024-2025 Admission Batch

| UG | Programs | I semester commencement date * | I semester End date * | I semester Theory Exam Starting date * | I semester Practical Exam Ending date * | II semester commencement date * | II semester End date * | II semester Theory Exam Starting date * | II semester Practical Exam Ending date * |
|----|--------------------------------|--------------------------------|-----------------------|----------------------------------------|-----------------------------------------|---------------------------------|------------------------|-----------------------------------------|------------------------------------------|
| UG | Faculty of Management Sciences | 15.07.2024 | 13.11.2024 | 14.11.2024 | 19.11.2024 | 28.11.2024 | 04.04.2025 | 07.04.2025 | 11.04.2025 |

UG – III & IV semester- 2023-2024 Admission Batch

| UG | Programs | III semester commencement date * | III semester End date * | III semester Theory Exam Starting date * | III semester Practical Exam Ending date * | IV semester commencement date * | IV semester End date * | IV semester Theory Exam Starting date * | IV semester Practical Exam Ending date * |
|----|--------------------------------|----------------------------------|-------------------------|------------------------------------------|-------------------------------------------|---------------------------------|------------------------|-----------------------------------------|------------------------------------------|
| UG | Faculty of Management Sciences | 01.07.2024 | 29.10.2024 | 04.11.2024 | 11.11.2024 | 20.11.2024 | 27.03.2025 | 02.04.2025 | 11.04.2025 |

UG– V & VI semester- 2022-2023 Admission Batch

| UG | Programs | IV semester Theory Exam Starting Date | IV semester Practical Exam Ending Date* | V semester commencement date * | V semester End date | V semester Theory Exam Starting Date | V semester Practical Exam Ending Date* | VI semester commencement date * | VI semester End date | VI semester Theory Exam Starting Date | VI semester Practical Exam Ending Date* |
|----|--------------------------------|---------------------------------------|-----------------------------------------|--------------------------------|---------------------|--------------------------------------|----------------------------------------|---------------------------------|----------------------|---------------------------------------|-----------------------------------------|
| UG | Faculty of Management Sciences | 22.07.2024 | 01.08.2024 | 07.08.2024 | 13.12.2024 | 16.12.2024 to 21.12.2024 | 02.01.2025 to 07.01.2025 | 08.01.2025 | 12.05.2025 | 02.06.2025 | 06.06.2025 |

Note:

- These dates are subject to minor change based on exigencies.
- Internship will commence after the announcement of results of 6th / 8th semester as per program curriculum.
- Winter vacation common to all programs – 24.12.2024 to 01.01.2025.
- Summer vacation – 23-24, 24-25 Admission Batch – last day of even semester till 1st July 2025, 22-23, 21-22 Admission Batch – 16th May to 31st May.

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Principal
29/11/24

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Pro Vice Chancellor

LIST OF FACULTIES MEMBERS HANDLING THE COURSES AND TEACHING LOAD OF EACH FACULTY MEMBER:

| Faculty name | Pgm & Sem | Course Title | Cr | No. of students | Total Credits | Total Hours | Grand Total |
|-------------------|-----------|----------------------------------------------|---------------|-----------------|---------------|-------------|-------------|
| Dr.Selvam Jesiah | MBA I | Marketing Management | 3 | 60 | 4 | 60 | 105 |
| | MBA III | Services Marketing and Management | 1 | 60 | | | |
| | MBA II | Talent Management | 3 | 28 | 3 | 45 | |
| | | | | | | | |
| Dr.Israel Inbaraj | MBA I | Legal Aspects of Business | 1 | 60 | 1.5 | 22.5 | 82.5 |
| | MBA I | Human Resource Management | 0.5 (7-8 hrs) | 60 | | | |
| | MBA IV | Compensation and Benefits Management | 3 | 29 | 4 | 60 | |
| | MBA IV | Ethics and Social Responsibility | 1 | 60 | | | |
| | | | | | | | |
| Dr.Prabakar | MBA I | Service Quality Management | 3 | 60 | 6 | 90 | 180 |
| | MBA III | Training and Development | 3 | 29 | | | |
| | MBA II | Management and Organizational Behavior | 3 | 60 | 6 | 90 | |
| | MBA IV | Quality Assurance Framework for Hospitals | 3 | 18 | | | |
| | | | | | | | |
| Dr.G.Jabarethina | BBA III | Basic Statistics and Operations Research | 4 | 17 | 8 | 120 | 270 |
| | BBA V | Basics of Research Methodology Mgmt Sciences | 4 | 28 | | | |

| | | | | | | | |
|-----------------|------------------------------|---------------------------------------------------|---|----|----|-----|-----|
| | BBA II (2024-25 Batch) | Resource Management Techniques | 4 | 32 | 10 | 150 | |
| | MBA II | Research Methodology | 3 | 60 | | | |
| | MBA IV | Performance Management | 3 | 15 | | | |
| | | | | | | | |
| Dr.S.Dinesh | B.Com III | Indian Financial System | 4 | 21 | 7 | 105 | 270 |
| | MBA III | Financial Systems and Markets in Healthcare | 3 | 13 | | | |
| | B.Com II | Cost Accounting | 4 | 21 | 11 | 165 | |
| | BBA IV | Fundamentals of Business Analytics | 4 | 30 | | | |
| | MBA II | Financial Management in Healthcare | 3 | 13 | | | |
| | | | | | | | |
| Dr.S.Srinivasan | BBA I (2024-25 batch) | Economics for Managers | 4 | 32 | 16 | 240 | 285 |
| | BBA III | Fundamentals of Financial Management | 4 | 17 | | | |
| | BBA V | Materials Management for Hospitals | 4 | 30 | | | |
| | Ext UG (BPH) | Health Economics | 4 | 4 | | | |
| | MBA II | Managerial Accounting | 3 | 60 | 3 | 45 | |
| | | | | | | | |
| | | | | | | | |
| Dr.A.S.Poornima | MBA III | Business Environment & Strategic Mgmt | 3 | 60 | 11 | 165 | 330 |
| | B.Com I | Business Statistics | 4 | 40 | | | |
| | Ext UG | Principles of Management (Sports) | 2 | | | | |
| | B.Com III | Digital Marketing | 2 | 40 | | | |
| | MBA IV | Entrepreneurial Finance | 3 | 15 | 11 | 165 | |
| | BBA VI | Services Marketing | 4 | 28 | | | |

| | | | | | | | |
|--------------------|------------------------------------------|-----------------------------------------------|---|-----|----|-----|-----|
| | B.Com IV | Personal Financial Planning | 4 | 21 | | | |
| | | | | | | | |
| Dr.K.N.Priya | | | | | 13 | 195 | 285 |
| | MBA III | Services Marketing and Management | 2 | 60 | | | |
| | MBA III | Entrepreneurship | 3 | 60 | | | |
| | BBA III | Organization and Mgmt of Hospital Services II | 4 | 17 | | | |
| | Ext PG | Management of healthcare organization | 4 | 2 | 6 | 90 | |
| | BBA IV | Health Insurance and Claims Management | 3 | 30 | | | |
| | B.Tech(2 batches) (Nov.2024-Feb.2025) | Humanities: Starting a Business | 3 | 120 | | | |
| | | | | | | | |
| Dr.Rajalakshmi Vel | MBA I | Financial Analysis and Reporting | 3 | 60 | 12 | 180 | 285 |
| | MBA III | Security Analysis and Portfolio Management | 3 | 13 | | | |
| | BBA I (2024-25 batch) | Accounting for Managers | 4 | 32 | | | |
| | B.Com III | Managerial Effectiveness | 2 | 21 | | | |
| | EXT | Principles of Management (OPTO & ETCT) | 3 | | 7 | 105 | |
| | B.Com IV | Principles and Practices of Insurance | 4 | 21 | | | |
| | | | | | | | |
| Dr.A.Poomagal | B.Com I and BBA I (2024-25 batch) | Principles of Management | 4 | 72 | 13 | 195 | 285 |
| | BBA III | Public Relations | 3 | 17 | | | |
| | BBA V | Human Resource Management | 4 | 30 | | | |
| | MBA I | Written and Oral Communication | 2 | 60 | | | |

| | | | | | | | |
|------------------------|----------------------------------|---------------------------------------|-----|----|-----|-------|-------|
| | MBA IV | Ethics and Social Responsibility | 2 | 58 | 6 | 90 | |
| | BBA and B.Com II (2024-25 batch) | Marketing Management | 4 | 72 | | | |
| | | | | | | | |
| Dr.C.Padma Prabha | B.Com I | Business Economics | 4 | 40 | 11 | 165 | 292.5 |
| | MBA I | Managerial Economics | 3 | 60 | | | |
| | B.Com III | Corporate Accounting | 4 | 21 | | | |
| | B.Com IV | Financial Management | 4 | 21 | 8.5 | 127.5 | |
| | B.Com IV | Inter personal skills | 2 | 17 | | | |
| | MBA IV | Cross Cultural Management | 2.5 | 60 | | | |
| | | | | | | | |
| Dr.Renuka Vidyashankar | MBA III | Medical Tourism and Management | 2 | 60 | 7 | 105 | 270 |
| | MBA I | Hospital Management | 2 | 60 | | | |
| | MBA III | Healthcare Accreditation and Laws | 3 | 18 | | | |
| | MBA II | Total Quality Management in Hospitals | 3 | | 11 | 165 | |
| | BBA VI | Managerial Effectiveness | 4 | 30 | | | |
| | BBA IV | Quality Assurance in Hospitals | 4 | 17 | | | |
| | | | | | | | |
| Dr.S.Balakrishnan | B.Com I (2024-25 batch) | Financial Accounting | 4 | 40 | 10 | 150 | 330 |
| | MBA I | Legal Aspects of Business | 2 | 60 | | | |
| | B.Com III | Modern Banking | 4 | 21 | | | |
| | B.Com II (2024-25 batch) | Business and Industrial Laws | 4 | 38 | 12 | 180 | |
| | B.Com IV | Company Law | 4 | 21 | | | |
| | BBA II (2024-25 batch) | Essential laws of business | 4 | 32 | | | |

| | | | | | | | |
|--------------------------------------|---------------------------------------|------------------------------------------------|-----|-----|-------------|-------------|--------------|
| | | | | | | | |
| Dr.Asokk | MBA I | Human Resource Management | 2 | 60 | 13 | 195 | 300 |
| | MBA III | HR Analytics | 3 | 29 | | | |
| | MBA III | Innovation and Design Thinking (Units 1,2,4,7) | 2 | 18 | | | |
| | BBA I (2024-25 batch) | Organizational Behaviour | 4 | 32 | | | |
| | B.Com I (2024-25 batch) | Data Visualization tools | 2 | 40 | | | |
| | MBA II | Business Analytics | 3 | 60 | 7 | 105 | |
| | BBA and B.Com II (2024-25 batch) | Human Resource Management | 4 | 72 | | | |
| | | | | | | | |
| Zerin Ziaudeen (Ph.D Scholar) | BBA I | Social Sensitivity Skills | 2 | 35 | 2 | 30 | 30 |
| | | | | | | | |
| Mr.G.Senthil Kumar | BBA(HHSM) IV | Hospital Infrastructure Mgmt | 4 | 17 | 15.5 | 15.5 | 232.5 |
| | BBA(HHSM) IV | Disaster Management | 4 | 17 | | | |
| | B.Sc (Feb- May 2025) | Humanities:Starting a Business | 3 | 110 | | | |
| | B.Tech(2 batches) (Nov.2024-Feb.2025) | Humanities: Starting a Business | 3 | 120 | | | |
| | MBA IV | Healthcare Governance and Technology | 1.5 | 18 | | | |
| | | | | | | | |

| IN-HOUSE FACULTY (SRMC and SRH) | | | | |
|------------------------------------|--|---------------------------------------|---------------|---------|
| Name of the Faculty | | Course Title | Cr | Program |
| Dr.S.Venkatesan,SRET | | Quantitative Techniques | 3 | MBA II |
| Dr.P.Surendran, Med.Superintendent | | Hospital Management | 1 | MBA I |
| Ms.Meenakshi (Quality,SRMC) | | Hospital Information System | 4 | BBA V |
| Mr.R.Mohan, GM Insurance, SRMC | | Risk Management and Insurance | 3 | MBA IV |
| Mr.Arun (Quality,SRMC) | | Legal framework for Hospital Mgmt | 4 | BBA IV |
| | | | | |
| | | | | |
| VISITING FACULTY | | | | |
| Name of the Faculty | | Course Title | Cr | Program |
| Prof.Kabaleswaran | | Operations Management | 3 | MBA I |
| Prof.Kabaleswaran | | Supply Chain and Logistics Management | 3 | MBA III |
| Mr.Richard Sugirtharaj.D | | Medical Tourism and Management | 1 | MBA III |
| Mr.John Immanuel | | Written and Oral Communication | 1 | MBA I |
| Dr.Siva Shakar.E.S | | Human Resource Management | 0.5 (7-8 hrs) | MBA I |
| Mr.Rajarajan | | Innovation and Design Thinking | 0.75 | MBA III |
| Mr.Kalyan | | Innovation and Design Thinking | 0.25 | MBA III |
| Dr.Masood Iqram | | Healthcare Governance and Technology | 1.5 | MBA IV |
| Dr.Siva Shakar.E.S | | Cross Cultural Management | 0.5 (7-8 hrs) | MBA IV |

| | |
|--|---------------|
| | Odd Semester |
| | Even Semester |

EVEN SEMESTER TO BE ALLOTTED**B.Com and B.Com (Hons)**

| | |
|----------------|--------------------------------------------|
| B.Com IV (VAC) | Art and Science of Happiness (Dept of MBM) |
|----------------|--------------------------------------------|

EXTERNAL COURSES TO BE ALLOTTED (IF REQUEST COMES)

| | | |
|---------|----------------------------------------------------------|---|
| EXT AHS | Quality Assurance in Hospitals | 4 |
| EXT UG | Concepts in Ethics and Management of healthcare delivery | 2 |

CBCS COURSES TO BE ALLOTTED- ONLY WHEN STUDENTS OPTS FOR THE COURSE (EVEN SEMESTER)

| | | |
|----|----------------------------------|---|
| SE | Interpersonal Skills | 2 |
| GE | Basic course in Entrepreneurship | 3 |
| GE | Leadership and Change Management | 3 |

INTERNAL CONTINUOUS EVALUATION SYSTEM:

CONTINUOUS INTERNAL ASSESSMENT (CIA):

CIA forms the formative assessment component of evaluation in CBCS. It is structured to elicit the students' domain knowledge, analytical and creativity skills besides team building.

The CIA for each of the courses would have a total weightage of 50 marks, which would be assessed in the following pattern.

| 16.2 Schema for type of Continuous Internal Assessment | | | | | | | | |
|--------------------------------------------------------|-----------------------------|--------------------------------|------------------------------------|-----------------------|-------------------------------------|---------------------------------------|-----|--------------|
| Core Theory / Discipline Specific Elective Courses | | | | | | | | |
| Sessional Tests – 1 (10) | Sessional Tests – 2 (10) | Assignment (5) | Article review / Quiz (5) | Case Study (10) | Seminar /Presenta tion (5) | Class Parti cipati on (5) | 80% | W: 50 |
| GE, AE & SE Courses | | | | | | | | |
| (W:30) Best or average of 2 per semester | | (W: 20) Review / Assignment | | | | | 80% | W: 50 |

| | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|-------------------------------------------------------------------------|----------------------|
| [each test evaluated for 30 marks] | One assignment | | |
| Hands-on Postings / Clinical Rotations (CR) | | | |
| (W: 50) Hands-on Postings Record/ Summer Internship Report; | (W: 50) Oral presentation and viva-voce | 90 % | W: 100 |
| Summer training | | | |
| (W: 50) Hands-on Postings Record/ Summer Internship Report; | (W: 50) Oral presentation and viva-voce | 90 % | W: 100 |
| Dissertation (RP) | | | |
| (W: 15) Presentation of literature review; Identifying a research problem & statement of objectives [Oral presentation] (Evaluated for 50 marks) | (W: 10) Laboratory Work/ Log Note Book; Ethical clearance | (W: 25) Presentations - Journal Club / data analysis and methodology | 90 % W: 50 |

- (a) Continuous internal assessment will be a combination of a variety of assessment tools such as class test, assignment, seminars, paper presentation etc. that would be suitable to the course. This requires an element of openness.
- (b) The students are to be informed in advance about the nature of assessment and the procedures.
- (c) No repeat, reschedule and postponement of the assessment date will be permitted. Student shall compulsorily attend any three continuous assessments, failing which they shall not be allowed to appear for the end of semester examination.
- (d) Student failing to attend any of the continuous assessments of a course should reappear for these assessments in order to pass the course. Candidates reappearing (RA) for such courses in subsequent semesters shall be permitted to improve the scores in the continuous assessments, including in the elective departments, providing an opportunity to complete the grade requirements for that program.
- (e) In case of students who could not attend any of the continuous assessment tests due to medical reasons or any other genuine reasons, a separate test shall be conducted by the course teacher with approval of the Head of the Department.
- (f)

xxi. FOR EACH POST GRADUATE COURSES GIVE THE FOLLOWING

xxii. TITLE OF THE COURSE

MBA (HOSPITAL AND HEALTH SYSTEMS MANAGEMENT)

xxiii. LABORATORY FACILITIES EXCLUSIVE TO THE POST GRADUATE COURSE

Not Applicable

18.16 ENROLLMENT OF STUDENTS IN THE LAST 3 YEARS:

| S. No. | Name of Programme | Year | No. of Seats Sanctioned | No. of Students Admitted |
|---------------|-----------------------------------------------------|------------------|--------------------------------|---------------------------------|
| | | 2024-25 | 60 | 53 |
| | MBA (Hospital and Health Systems Management) | 2023-2024 | 60 | 60 |
| | | 2022-2023 | 60 | 60 |
| 1 | | 2021-2022 | 60 | 60 |
| | | 2020-2021 | 60 | 59 |
| | | 2019-2020 | 60 | 51 |
| | | 2018-2019 | 30 | 30 |
| | | 2017-2018 | 30 | 30 |

PLACEMENT DETAILS OF STUDENT SIN THE LAST THREE YEARS

| S. No. | Name of Programme | Batch | No. of students | No. of Eligible | No. of placed under IT | No. of placed under Non IT |
|----------|-----------------------------------------------------|-----------|-----------------|-----------------|------------------------|----------------------------|
| | | 2022-2024 | 59 | 52 | 19 | 33 |
| 1 | MBA (Hospital and Health Systems Management) | 2021-2023 | 56 | 45 | 19 | 26 |
| | | 2020-2021 | 59 | 57 | 19 | 16 |
| | | 2019-2021 | 51 | 43 | 3 | 32 |
| | | 2018-2020 | 30 | 18 | 11 | 7 |

18.17 PUBLICATIONS OUT OF MASTERS PROJECT

1. Ranjith.R, K.N.Priya (2020) “Knowledge and awareness of Health Insurance Policy among Health Insurance patients in Multi-specialty hospital”, Chennai, Solid State Technology Vol.63 No.6
2. Madhan Brito, S.Nithya Priya,(2020) “A Perception Study on e-Health and Its Application among Healthcare Professionals in a Tertiary care Hospital”, Psychology And Education 57(9): 4427-4432.
3. M.Pavithraa, Dr.G.Jabarethina (2022) “ Investor’s Mindset During and Post Covid-19” , International Journal of Multidisciplinary Management Studies, 2249-8834.
4. Akshaya R.B, Dr.G.Jabarethina (2022) “ Employee Engagement and Hindrances to be tackled by HR professionals in the healthcare industry during COVID 19 pandemic, 2249-555X
5. Geethika K, Dr.A.Bhooma Devi (2022) “A sustainable approach on socio-ecological and socio-economical impact of hospitals”, Journal of Pharmaceutical Negative results, 0976-9234, Vol 13
6. Abishek, Dr.A.Bhooma Devi, S.Nithya Priya (2023) “Geographical mapping and socio-demographic analysis of out-patient at a tertiary hospital in Chennai”, Journal of Advanced

18.18 INDUSTRY LINKAGE:

An important strength of SRFMS is its strong interface with the HEALTHCARE INDUSTRY. It is a member of various HEALTH CARE associations. SRFMS has always worked towards understanding the needs of the healthcare industry and the hospitals.

The MBA full-time programme follows the semester pattern; the curriculum is updated regularly with input from the alumni and the corporates to make it relevant to the rapidly changing needs of the healthcare industry. The programme includes Hospital visits to experience the real world besides the mandatory summer internships lasting 8-10 weeks. Their outstanding qualifications, long exposure to industry and rich experience in executive functions substantially contribute to shape competent managers.

Companies coming in for placements provide feedback on the quality of the students and programme which helps to revise/update the curriculum, to suit the needs of the industry.

Most of our Alumni are in top senior leadership positions. They are part of our panels during student Admissions and regularly return for Placement. They also contribute to SRFMS as visiting faculty and are the external examiners for the Comprehensive Viva-voce examination held at the end of the Two -Year Programme.

Experts from the industry are regularly invited for guest lectures. SRFMS organizes various conferences in order to get the students involved in serious discussions and issues of current relevance in the corporate world.

MOU'S WITH INDUSTRY:

| S.No | Company Name | Date / Yr |
|-------------|---------------------------------------------------|------------------|
| 1 | ACME consulting | 23.12.2020 |
| 2 | The Institute of Cost Accountants of India (ICAI) | 10.02.2021 |
| 3 | Melon Ai Pvt Ltd | 18.06.2021 |
| 4 | Bentley University | 19.03.2023 |

Annexure 1

PROFILE OF THE PRINCIPAL

Dr. Selvam Jesiah

Dr.Selvam Jesiah is Professor and Principal, Faculty of Management Sciences, Sri Ramachandra Institute of Higher Education and Research (Deemed to be University), Chennai. He served as Dean (Academic) for XIME Chennai and XIME Bangalore for two academic years. Dr.Selvam is a University Gold Medalist and served in various reputed institutions of higher learning in India and abroad. He contributed immensely to the capacity building programs of the United Nations Development Program (UNDP) missioned for the establishment of Business Schools and Higher education capacity building programs at the Sub-Saharan Africa. Dr.Selvam has published many articles in the internationally and nationally reputed journals including “Economic Reforms and its Impacts in Ethiopia” published in African Development Review, Blackwell publishers, Oxford. Two books to his credit, “Privatization of Public Sector Undertakings: Experimentation Abroad” as a reference book for policy makers and his second book on “Fundamentals of Knowledge” which is widely marketed on Amazon and Flipkart. His research Paper on “Response of Higher Education to Globalization: Empirical Evidences from India,” stood as a Top Ten Paper for Journal of Labour: Human Capital and for Journal of ERN: Government Expenditure and Education, Social Science Research Network (SSRN).He has presented many papers of management and public policy in various international conferences of premier institutions including Ethiopian Economic Association, IIM(B), ISB and IISc, Bangalore. He authored a manual, Governance Version 0.1, which provides lucid guidelines as to how to administer educational institutions in a most effective manner. He has been an NAAC Assessor since 2013

