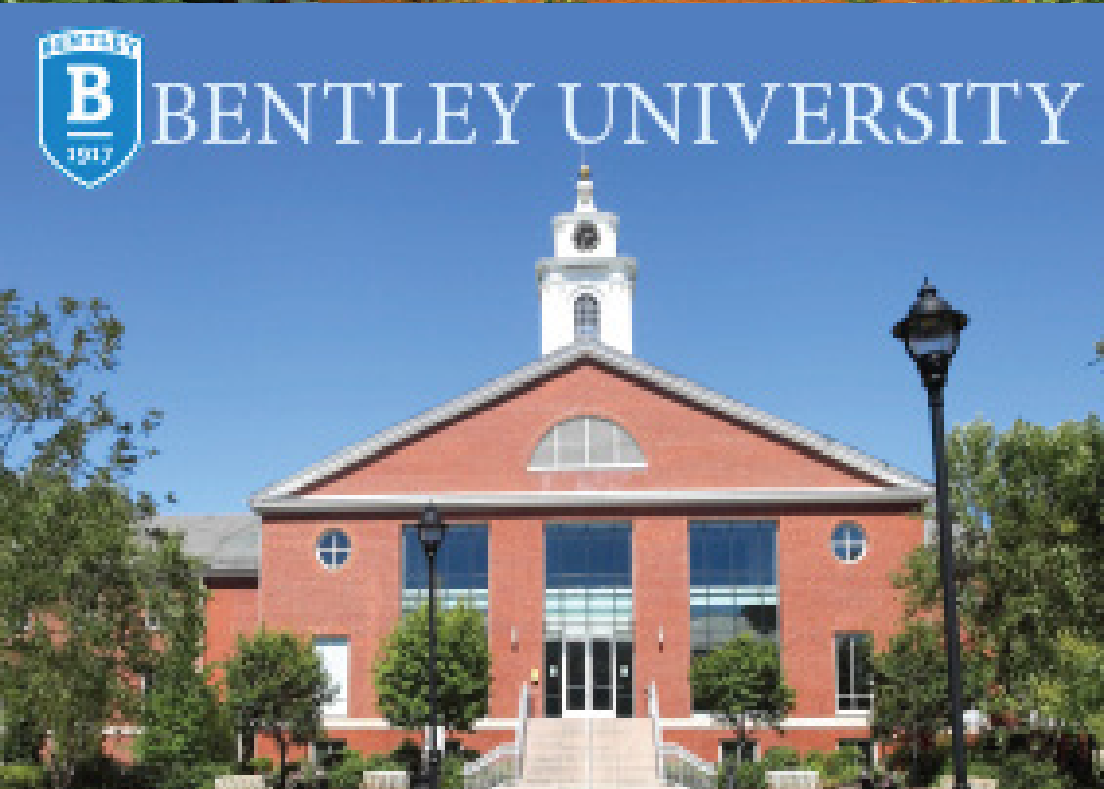


# SRI RAMACHANDRA

## INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Category I Deemed to be University) Porur, Chennai.

# SRI RAMACHANDRA FACULTY OF MANAGEMENT SCIENCES



### PG ADMISSION

## MBA (Hospital & Health Systems Management)

NBA Accredited

A specialized program designed to develop future healthcare leaders with expertise in hospital administration, healthcare finance, and quality management.

- ELECTIVE STREAMS:
- Healthcare Quality
  - Healthcare Finance
  - Healthcare Human Resource

- ELIGIBILITY:
- Bachelor's degree with a minimum of 50% (45% for SC/ST) from a recognized university.
  - A valid score in MAT, CMAT, XAT, CAT, ATMA, TANCET or any other nationally recognized management entrance exam.
  - Candidates can also qualify through the SRFMS MAT, conducted as per the university schedule.

### UG ADMISSION

## BBA (3 Years) with Minors in

- Hospital & Healthcare Management
- International Business
- Digital Marketing

## B.Com (Hons) (4 Years)

## B.Com (3 Years)

**B.Com (Hons.)** TWINNING WITH BENTLEY  
6 Semesters at SRIHER  
7th and 8th Semester at Bentley, USA.

### SRIHER ADVANTAGE: Quality Education & Career Assistance

 Ranked 55<sup>th</sup> by the MHRD, Govt. of India under NIRF 2024



Accredited by NAAC with A++ Grade

### BENTLEY ADVANTAGE: Placement Opportunity at USA



## BENTLEY UNIVERSITY USA

- USPs**
- Curriculum based on Industry requirements
  - Practitioner-teacher model
  - Intense practicum
  - Blended learning-online classes and use of LMS
  - Job centric
  - ICMAI's Satellite / Study Centre

- Career Prospects for B.Com.**
- Financial Planning & Consulting
  - Gateway to CA/CS/CFA/CMA/CPA
  - Taxation Associate
  - Banking Operations
  - Financial Analyst

- Career Prospects for BBA**
- Management Trainee
  - Business Executive
  - Business Development Officer

- ELIGIBILTY**
- BBA (3 years)**
- Candidates should secure at least 50% in the HSC/CBSE/ISC or any other equivalent examination. Selection will be based on merit.
- B.Com (3 years) / B.Com (Hons) / B.Com (Hons. Twinning)**
- Candidate should secure 55% marks in the Commerce / Accounting Stream or 60% marks in Mathematics / Computer Science / Business Mathematics Statistics in HSC / CBSE / ISC or any other equivalent examination. Selection will be based on merit.

- BENTLEY ADVANTAGE**
- Times Higher Education / QS Ranked University
  - Free Entry without any stringent admission procedures such as SAT, IELTS & TOEFL
  - ON Campus housing
  - Specialisation in Three streams: Corporate Finance, Capital Markets and Personal Financial Planning
  - Opportunity for 1 year MS (Financial Planning) at Bentley University USA

